



META TOWER

WORLD IN CREATORS' HANDS

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MT TOWER METAVERSE


MEET BRANDS

We are here to bring a brand new Metaverse platform about lifestyle

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Meet brands, meet influencers & celebrities, create your own influence

Introduction

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About Us

MT Tower Introduction

Meta Tower is not just a platform; it's a lifestyle and gaming revolution. Our mission is to empower people to forge new social connections, engage with top brands, and craft their very own digital universe, all while sharing these experiences both within and outside our metaverse.



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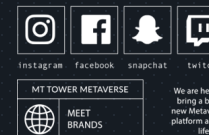
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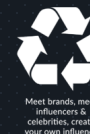
FINDINGS & OPPORTUNITIES NEW FANDOM MENTALITY AUDIENCE

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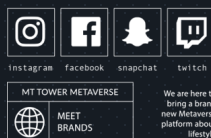
Identity and Creator Economy in the Metaverse

Empowering Gen Z's Creative Expression

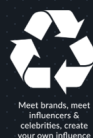
In the evolving metaverse, the Gen Z generation exhibits a strong desire for virtual self-expression, unbound by the constraints of the physical world. However, they often find themselves restricted by platform-specific avatar creation tools, limited by predefined aesthetics and presets.

On the other hand, Gen Z Creators are eager produce content. Yet, they lack a dedicated space to easily create, showcase, and distribute their creations.

This marketplace would enable creators and individuals to craft, trade, and exchange virtual assets, empowering them to construct avatars that authentically reflect their identities.



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Engagement for Sport GenZ Fans

"In the world of sports, there's a noticeable shift among Gen Z fans. They are first and foremost following individual athletes, then clubs, and finally, leagues. This trend reflects their desire for a direct and personal connection with the athletes they admire." - Heidi Browning, Chief Marketing Officer for the NHL

Esports properties, in particular, are reaping the rewards of this shift. Their athletes are remarkably accessible to fans, setting them apart from traditional sports.

The prominent personalities of athletes in esports and the NBA have emerged as the driving force behind the popularity of these sports among young fans. At Meta Tower, we recognize the importance of fostering these connections and creating engaging experiences for Gen Z sports enthusiasts.



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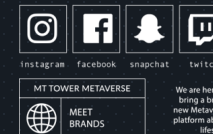
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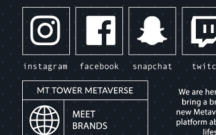
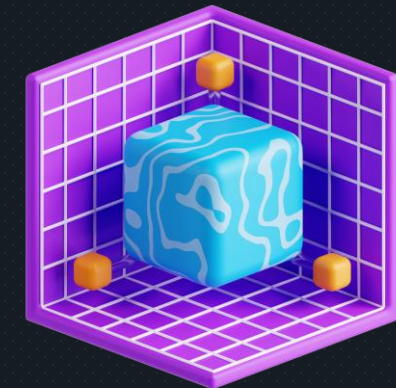
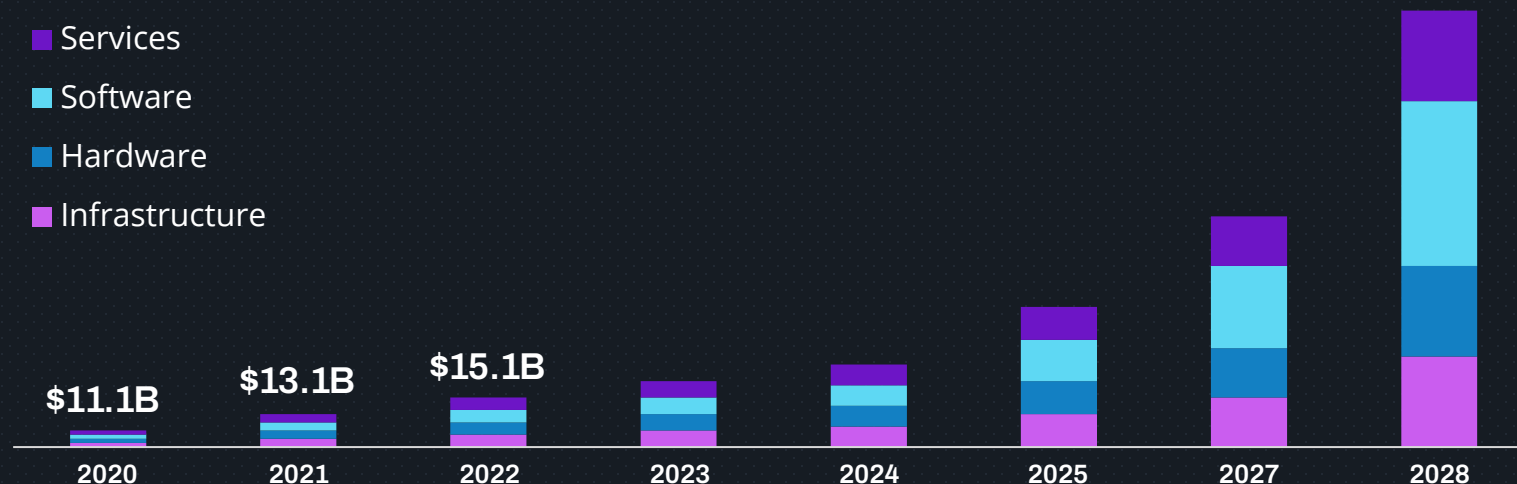
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Overview of the Metaverse Industry

The global metaverse industry has been on an extraordinary growth trajectory in recent years. In 2022, the market was estimated to be worth USD 65.5 billion, marking a significant milestone. Projections based on research from Grand View Research indicate a remarkable continuation of this growth.

Projected CAGR: From 2023 to 2030, the metaverse market is expected to maintain an impressive compound annual growth rate (CAGR) of 41.6%, signifying sustained expansion.



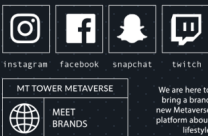
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Painpoints of the metaverse industry

As the metaverse gains momentum, it also encounters its own set of challenges.

- **Security Concerns:** Ensuring the security of user data, transactions, and digital assets within the metaverse is a paramount concern. Cybersecurity threats and vulnerabilities require vigilant mitigation strategies.
- **Privacy Dilemmas:** Striking the right balance between immersive experiences and protecting user privacy is a delicate challenge. The metaverse must address concerns regarding data privacy and consent.
- **Governance Complexity:** With decentralized structures and diverse participants, effective governance of the metaverse ecosystem poses intricate questions. Establishing fair and transparent rules is essential.
- **Equal Access:** Creating an inclusive metaverse where everyone can participate regardless of their background or resources remains a significant challenge. Bridging the digital divide is an ongoing priority.



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How Our Products Solve Painpoints

Meta Tower serves as a bridge between the real and virtual worlds, offering innovative solutions to address industry challenges.

- Security assurance
- Privacy empowerment
- Simplified governance
- Inclusivity at heart

Real People, Real Connections

Meta Tower distinguishes itself by offering genuine interactions between real individuals. Our users are not just virtual representations; they are authentic people, fostering meaningful connections and enriching experiences.

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What Sets Meta Tower Apart?

Comparing Meta Tower to Other Top Metaverses

In the dynamic world of metaverses, Meta Tower stands out with its innovative approach. While other metaverses offer exciting experiences, we take it a step further by building real-world bridges that connect the metaverse to reality.

Real-World Bridges

In Meta Tower, we've pioneered the concept of "Real-World Bridges." Unlike many other metaverses, we don't rely solely on avatars or computer-generated cities. Instead, we transport you to authentic, scanned real-world locations.

Authentic Visual Experiences

What sets us apart is the authenticity of the experience. Our dedication to providing real-world scans ensures that every interaction feels genuine, bringing you closer to the people and places you love.



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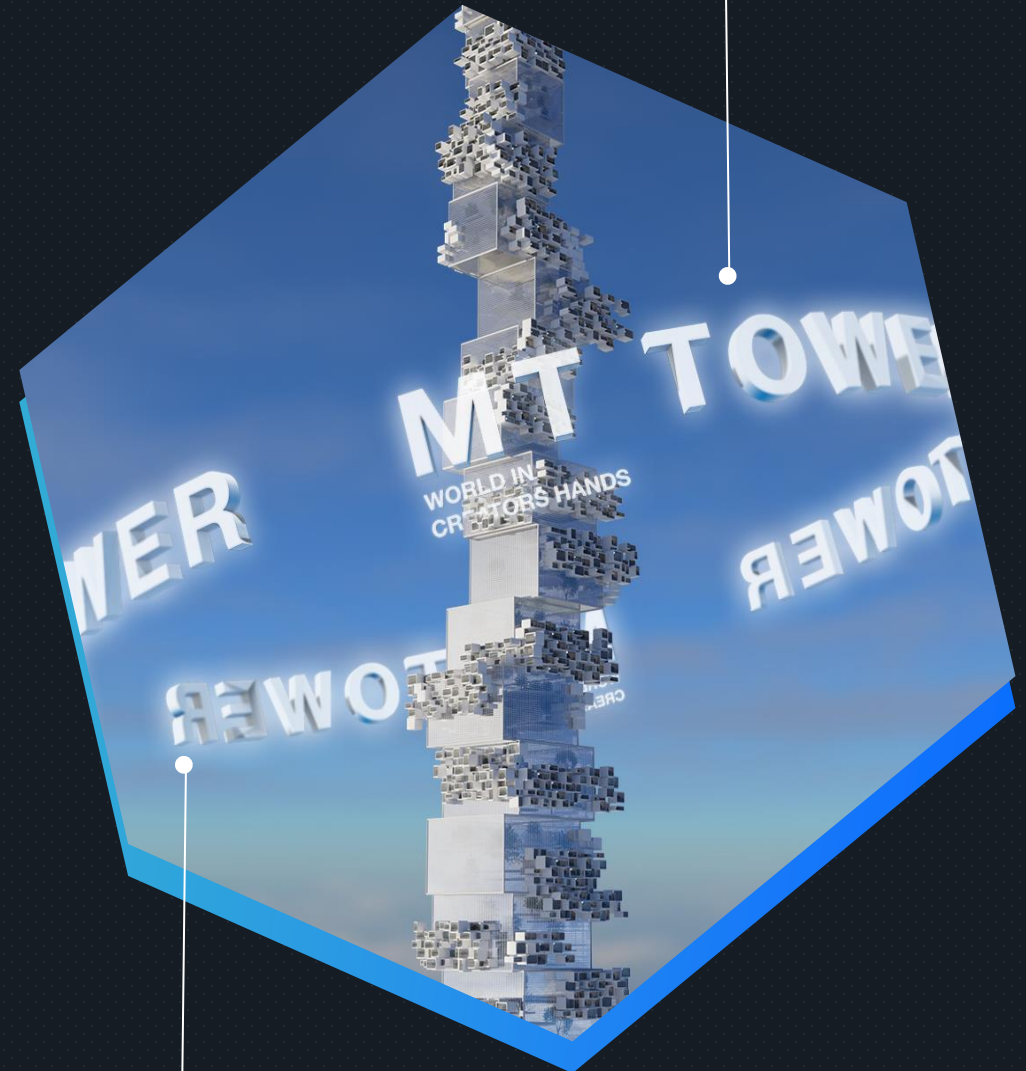


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Strategy Overview

- ✓ **Influence without Borders**
The younger generation desires more influence over the environments they inhabit. At Meta Tower, we believe that by offering people the opportunity to shape their own world, free from boundaries, we can unleash their creativity and empower them to express themselves fully.
- ✓ **Virtual Social Transformation**
Our focus extends beyond the creation of games; we are dedicated to shaping the future of social platforms. Through cutting-edge technology, we empower individuals to become influencers in the virtual realm, inspiring others along the way.
- ✓ **Collaborative Branding**
Meta Tower presents numerous opportunities for brand collaborations. It serves as an exceptional platform for drawing attention, delivering value, sharing culture, and elevating publicity to new heights.
- ✓ **Immersive Entertainment**
Our commitment is to provide fans with the ultimate entertainment experience, encompassing games, livestreams, partnerships, and more. Additionally, our customization tools unlock boundless possibilities for Meta Tower's entertainment landscape.



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World in creators' hands

Meta Tower Metaverse Solutions



- Avatar
- Real-World Portals
- Virtual Soccer Stadium
- Virtual Clubs
- Virtual Hotel Suites
- Luxury Car Showrooms
- Gaming Hub
- Luxury Shopping Galleries
- Influencers and Artists Floor
- Science and Coaching Zone

Body Customization

Craft Your Avatar's Look

At the Meta Tower microsite, we extend a warm invitation to all users to embark on a journey of self-expression by customizing their avatars before entering our immersive realm. Embrace your individuality as you sculpt your avatar's physique, and explore an exclusive collection of Meta Tower outfit presets. These features empower our users to curate a distinctive digital persona that reflects their unique style and identity.

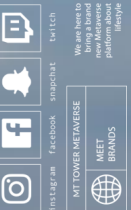
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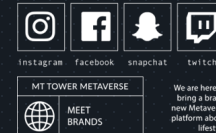


Unlocking Real-World Connections

Real-World Portals

Discover our groundbreaking Real-World Portals - an innovative product by Meta Tower. These portals act as bridges between the metaverse and the physical world, enabling you to explore real-world locations, businesses, and experiences without leaving your virtual environment. Whether you're strolling through the streets of your favorite city or touring renowned landmarks, Meta Tower's Real-World Portals make it possible.

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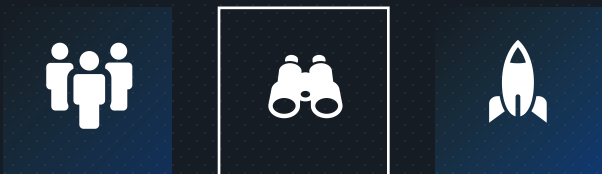


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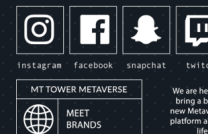
Connecting You with Your Favorites

Influencers and Artists Floor

Through our cutting-edge 360-degree scanning technology, we bring your favorite influencers and artists to life. Attend live concerts in virtual reality, engage in exclusive contests, and connect with fellow fans - all within this immersive space.



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A New Way to Choose Your Stay

Virtual Hotel Suites

Partnering with Booking.com and independent hosts, we provide apartments within the metaverse. These apartments are linked to real-world rooms, allowing you to preview your stay in virtual reality before making a reservation.



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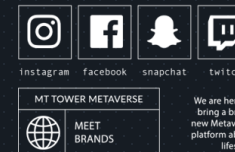




Explore Luxury, Virtually

Luxury Car Showrooms

Step into the world of luxury automobiles with Meta Tower's Luxury Car Showrooms. Immerse yourself in virtual showrooms featuring prestigious brands like Ferrari. View, purchase, and explore scanned cars, all with the guidance of virtual sales representatives, before making your dream car a reality.



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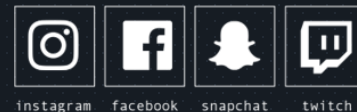




Never Miss a Match

Virtual Soccer Stadium

Don't miss a moment of the action with Meta Tower's Virtual Soccer Stadium. Enjoy live matches, immerse yourself in the excitement of the game, and cheer for your favorite teams - all from the comfort of your own home.



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Luxury Shopping, Reimagined

Luxury Shopping Galleries

Indulge in the world of high-end fashion and shopping within Meta Tower's Luxury Shopping Galleries. Browse through a selection of elite brands, including fashion houses like Philipp Plein. Browse 3D scanned garments, products, including labels - all while making luxurious purchases from the convenience of your virtual shopping haven.

LV
LOUIS VUITTON


HERMÈS
PARIS

Dior


CHANEL

GUCCI



PHILIPP PLEIN

PRADA

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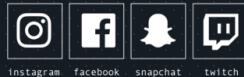
Unite and Play

Gaming Hub

Join the gaming community in Meta Tower's Gaming Hub. Connect with players from various games, engage in multiplayer experiences, and join guilds in a dedicated virtual space designed for gamers.



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Party in VR

Virtual Clubs

Immerse yourself in the vibrant party nightlife. Our virtual clubs are a hub of activity, where you can have fun with friends, join the party with real-time camera feeds, live sets hosting top DJs, all without leaving the comfort of your home.



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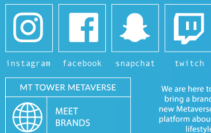
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Expert Insights, Virtually

Science and Coaching Zone

Access expert advice and insights through Meta Tower's Science and Coaching Zone. Schedule virtual consultations with specialists, coaches, and dietitians, eliminating the need for travel while maintaining personalized and professional interactions.



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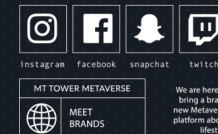
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MT TOKEN

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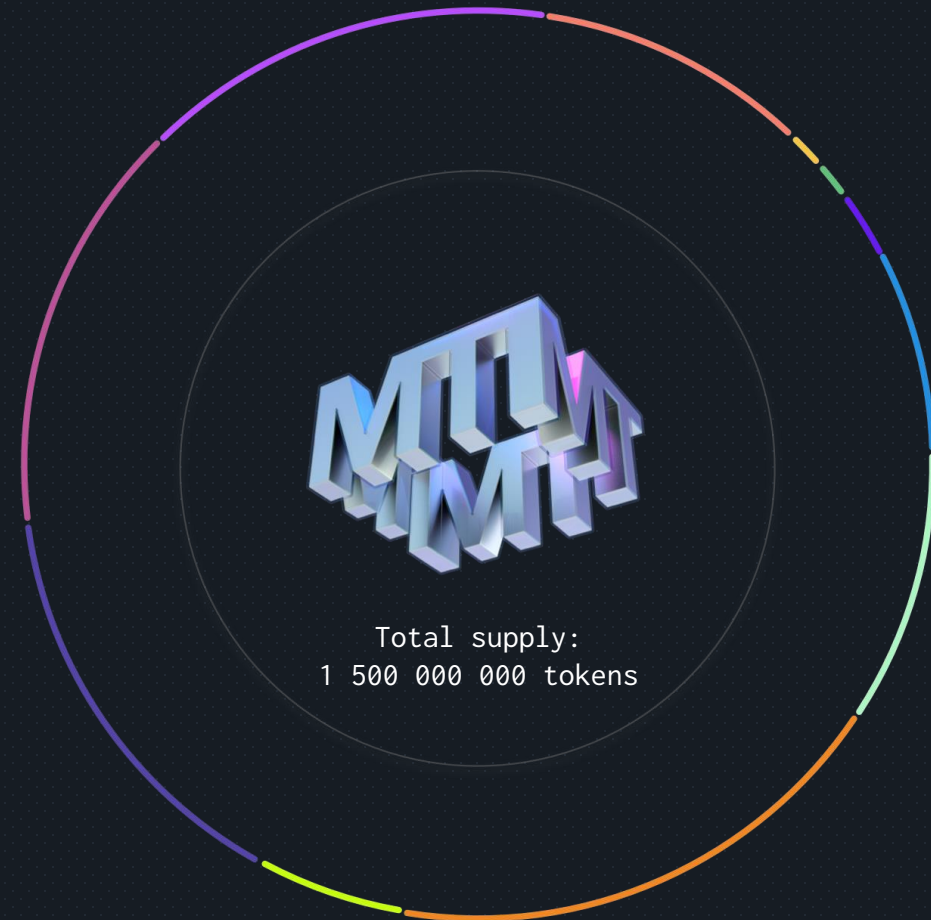
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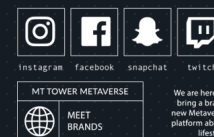


Tokenomics



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MT Token Introduction

The MT Token lies at the heart of the Meta Tower ecosystem, serving as the key to unlocking its vast potential. Here's a brief overview of MT Token's key attributes:

Token Description:

Utility: The MT Token is the lifeblood of the Meta Tower platform, facilitating all transactions within its vibrant metaverse.

Network: Built on the Polygon blockchain, MT Token leverages Polygon's scalability and compatibility with Ethereum's Virtual Machine (EVM).

Total Supply: 1,500,000,000 MT

Deflationary Mechanism:

Supply Control: The MT Token ecosystem is designed to control its supply, potentially creating scarcity and increasing value.

Token Utility:

Transactions: MT Token is the primary means of conducting transactions within the Meta Tower platform, making it indispensable for users.

NFTs: It plays a pivotal role in the trading of non-fungible tokens (NFTs), adding a layer of value to digital assets.

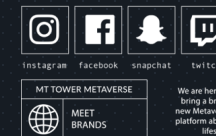
Staking: Users can stake MT Tokens, potentially earning rewards and contributing to the platform's stability and security.

Tokenomics Transparency:

Incentives: It offers various incentives, such as token bonuses during the token sale rounds, encouraging early participation.

The MT Token isn't just a digital asset; it's a gateway to the limitless possibilities within the Meta Tower metaverse. As we continue to evolve and grow, the MT Token will remain at the forefront of our commitment to innovation, security, and community empowerment.

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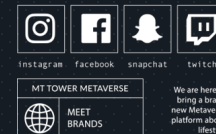


ROADMAP

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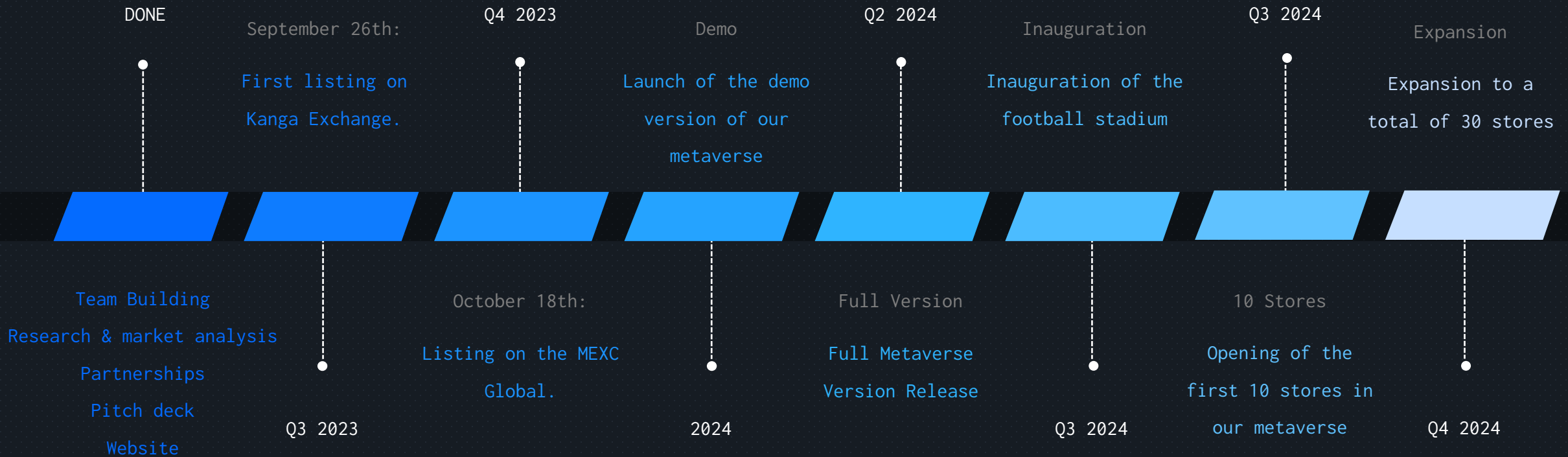
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Roadmap Plans



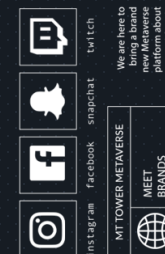
Shaping Tomorrow's Metaverse

ROADMAP DATE TBA:

- Listing on three other major exchanges.
- Avatar Customization Suite Launch.
- Music Club Opening.
- Engaging strategic partnerships with leading gaming studios.
- Collaboration announcements with key influencers.



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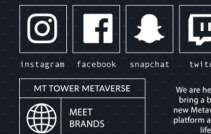
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